

**UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY**

IN RE JOHNSON & JOHNSON)	MDL NO. 16-2738 (FLW) (LHG)
TALCUM POWDER PRODUCTS)	JUDGE FREDA L. WOLFSON
MARKETING, SALES PRACTICES,)	MAG. JUDGE LOIS H. GOODMAN
AND PRODUCTS LIABILITY)	
LITIGATION)	COMPLAINT AND JURY DEMAND
)	
MARION PIERCE and)	
RALPH PIERCE)	Civil Action Number 3:17-CFV-03750
)	
VERSUS)	DIRECT FILED ACTION
)	
JOHNSON & JOHNSON, JOHNSON)	
& JOHNSON CONSUMER, INC.,)	
IMERYS TALC AMERICA, INC.)	
and PERSONAL CARE PRODUCTS)	
COUNCIL)	

AMENDED SHORT FORM COMPLAINT AND JURY DEMAND

The Plaintiffs named below file this *Amended Short Form Complaint and Demand for Jury Trial* against Defendants named below by and through the undersigned counsel. Plaintiffs incorporate by reference the allegations contained in *Plaintiffs' Master Long Form Complaint* in *In re: Talcum Powder Products Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 2738 in the United States District Court for the District of New Jersey. Plaintiffs file this Short Form Complaint as permitted by Case Management Order No. 1 of this Court.

In addition to those causes of action contained in *Plaintiffs' Master Long Form Complaint*, where certain claims require specific pleadings and/or

amendments, Plaintiff shall add and include them herein.

IDENTIFICATION OF PARTIES

Identification of Plaintiff(s)

1. Name of individual injured due to the use of talcum powder
product(s):
Marion Pierce

2. At the time of the filing of the specific case, Plaintiff(s) is/are a citizen
of Bogalusa, Washington Parish, Louisiana

3. Consortium Claim(s): The following individual alleges damages for
loss of consortium: Ralph Pierce

4. Survival and/or Wrongful Death Claims:
Name and residence of Decedent Plaintiff when she suffered the
talcum powder product(s) related death: Not Applicable

5. Plaintiff/Decedent was born on November 12, 1941 and died on Not
Applicable

6. Plaintiff is filing this case in a representative capacity as the Not
Applicable of the Not Applicable, having been duly appointed as the
Not Applicable by the Not Applicable Court of Not Applicable

7. As a result of using talcum powder products, Plaintiff suffered
personal and economic injuries that are alleged to have been caused
by the use of the products identified in Paragraph 16 below, but not
limited to, the following:

x injury to herself

_____ injury to the person represented

_____ wrongful death

_____ survivorship action

x economic loss

x loss of services

x loss of consortium

_____ other: _____

Identification of Defendants

8. Plaintiffs are suing the following Defendant(s) (please check all that apply)¹:

☒ Johnson & Johnson

☒ Johnson & Johnson Consumer Inc.

☒ Imerys Talc America, Inc. (“Imerys Talc”)

☒ Personal Care Products Council (“PCPC”)

Additional Defendants:

☐ Other(s) Defendant(s) (please specify): Not Applicable

JURISDICTION & VENUE

Jurisdiction:

9. Jurisdiction in this Short Form Complaint is based on:

☒ Diversity of Citizenship

☐ Other (The basis of any additional ground for jurisdiction must be pled in sufficient detail as required by the applicable Federal Rules of Civil Procedure). _____

¹ If additional Counts and/or Counts directed to other Defendants are alleged by the specific Plaintiffs as to whom this *Short Form Complaint* applies, the specific facts supporting these allegations must be pleaded by the Plaintiffs in a manner complying with the requirements of the Federal Rules of Civil Procedure, and the Defendants against whom they are alleged must be specifically identified on a separate sheet of paper attached to this *Short Form Complaint*.

Venue:

10. District Court(s) and Division (if any) in which venue was proper where you might have otherwise filed this Short Form Complaint absent the direct filing Order entered by this Court and to where remand could be ordered by the Judicial Panel for trial:

United States District Court for the District of New Jersey

CASE SPECIFIC FACTS

11. Plaintiff(s) currently reside(s) in (City, State): Bogalusa, Louisiana
12. At the time of the Plaintiff's/Decedent's diagnosis with a talcum powder product(s) injury, Plaintiff/Decedent resided in (City, State):
Bogalusa, Louisiana
13. The Plaintiff was diagnosed with a talcum powder product(s) injury in (City/State): New Orleans, Louisiana on March 29, 2011
14. To the best of Plaintiff's knowledge, Plaintiff began using talcum powder product(s) on or about the following date: 1969 and continued the use of talcum powder product(s) through about the

following date: 2009

15. The Plaintiff purchased talcum powder product(s) in the following
(State): Louisiana

16. Plaintiff/Decedent used the following talcum powder products:
- ✓ Johnson & Johnson's Baby Powder
 - ✓ Shower to Shower

CAUSES OF ACTION

17. Plaintiff hereby adopt(s) and incorporate(s) by reference the *Master Long Form Complaint and Jury Demand* as if fully set forth herein.
18. The following claims and allegations asserted in the *Master Long Form Complaint and Jury Demand* are herein adopted by reference by Plaintiff(s):
- ✓ Count I: Products Liability – Strict Liability – Failure to Warn (Against Imerys Talc)
 - ✓ Count II: Products Liability – Strict Liability – Failure to Warn (Against the Johnson & Johnson Defendants)
 - ✓ Count III: Products Liability – Strict Liability – Defective Manufacturer and Design (Against Imerys Talc)

- ✓ Count IV: Products Liability – Strict Liability – Defective Manufacturer and Design (Against the Johnson & Johnson Defendants)
- ✓ Count V: Breach of Express Warranties (Against the Johnson & Johnson Defendants)
- ✓ Count VI: Breach of Implied Warranty of Merchantability (Against the Johnson & Johnson Defendants)
- ✓ Count VII: Breach of Implied Warranty of Fitness for a Particular Purpose (Against the Johnson & Johnson Defendants)
- ✓ Count VIII: Negligence (Against Imerys Talc)
- ✓ Count IX: Negligence (Against the Johnson & Johnson Defendants)
- ✓ Count X: Negligence (Against PCPC)
- ✓ Count XI: Negligent Misrepresentation (Against the Johnson & Johnson Defendants)
- ✓ Count XII: Fraud (Against the Johnson & Johnson Defendants)
- ✓ Count XIII: Fraud (Against PCPC)
- ✓ Count XIV: Violation of State Consumer Protection Laws of the State of Louisiana (Against the Johnson & Johnson Defendants)
- ✓ Count XV: Fraudulent Concealment (Against Imerys Talc)

- ✓ Count XVI: Fraudulent Concealment (Against the Johnson & Johnson Defendants)
- ✓ Count XVII: Fraudulent Concealment (Against PCPC)
- ✓ Count XVIII: Civil Conspiracy (Against All Defendants)
- ✓ Count XIX: Loss of Consortium (Against All Defendants)
- ✓ Count XX: Punitive Damages (Against All Defendants)
- ✓ Count XXI: Discovery Rule and Tolling (Against All Defendants)
- ☐ Count XXII: Wrongful Death (Against All Defendants)
- ☐ Count XXIII: Survival Action (Against All Defendants)

Furthermore, Plaintiffs assert the following additional theories and/or State Causes of Action against Defendant(s) identified in Paragraph Nine (9) above. If Plaintiffs include additional theories of recovery, to the extent they require specificity in pleadings, the specific facts and allegations supporting these theories must be pled by Plaintiffs in a manner complying with the requirements of the Federal Rules of Civil Procedure.

Negligent Misrepresentation Against All Defendants

Defendants had a duty to accurately and truthfully represent to the medical and healthcare community, Plaintiff, and the public, that the Products had been tested and found to be safe and effective for use in the perineal area. Defendants

breached their duty in representing the Products had no serious side effects. As a foreseeable, direct, and proximate result of the negligent misrepresentation of Defendants, Plaintiff has been injured and suffered damages.

**Inadequate Warning Against the Johnson & Johnson
Defendants and Imerys Talc**

The Products were defective and unreasonably dangerous due to the insufficient warnings to alert consumers of the dangers of the Products. Plaintiff could not have discovered any defect in the Products through the exercise of reasonable care. The Defendants had a continuing duty to warn Plaintiff of the dangers associated with the Products. Had those warnings been given, Plaintiff would not have used them.

WHEREFORE, Plaintiffs pray for relief and judgment against Defendants of compensatory damages, punitive damages, interest, costs of suit, and such further relief as the Court deems equitable and just, and as set forth in the Master Long Form Complaint as appropriate.

JURY DEMAND

Plaintiffs hereby demand a trial by jury as to all claims in this action.

Dated: April 18, 2018.

THE PENTON LAW FIRM
503 GEORGIA AVENUE
BOGALUSA, LOUISIANA 70427
TELEPHONE: 985-732-5651
TELECOPIER: 985-735-5579
E-MAIL: fedcourtmail@thepentonlawfirm.com

/s/ Ronnie G. Penton

Ronnie G. Penton
Trial Counsel for Plaintiffs, Marion and Ralph Pierce
Louisiana Bar Roll Number 10462

CERTIFICATE OF SERVICE

I hereby certify that service of the above and foregoing pleadings was accomplished through the Notice of Electronic Filing for parties and counsel who are Filing Users and that service was accomplished on any party or counsel who is not a Filing User in accordance with the Federal Rules and Local Rules of this Honorable Court on this date.

April 18, 2018.

s/Ronnie G. Penton

Ronnie G. Penton